

CEREBRAL PALSY K.I.D.S. CENTER
dba KIDS CENTER FOR PEDIATRIC THERAPIES

2013 ANNUAL REPORT

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The Cerebral Palsy K.I.D.S. Center dba Kids Center for Pediatric Therapies is tax exempt
under Section 501 (C) (3) of the
Internal Revenue Code

THE CEREBRAL PALSY K.I.D.S. CENTER
dba Kids Center for Pediatric Therapies

PROFILE: For over 50 years the Kids Center for Pediatric Therapies has been serving children in north central Kentucky and southern Indiana who are challenged with physical, neurological and developmental needs. We serve children who have cerebral palsy, spina bifida, autism, seizure disorders, Down's syndrome and many other disabilities. Our primary purpose is to give these children and their families access to the best available treatment techniques. Our therapy staff members are all graduates of an accredited school of therapy and licensed by the state to practice their particular therapeutic discipline. Our agency's programs focus around developmental milestones and family goals. These goals are intended to help children achieve as independent and productive lives as possible and to help the families accommodate to life with a child who has special needs.

BACKGROUND: Our organization was founded in the early 1950's by a group of parents of children with cerebral palsy. At that time the public schools were not mandated to provide appropriate services to disabled children and quality day services were really not available. These parents bonded around a common need and in February, 1958, they successfully incorporated a nonprofit agency which became the Cerebral Palsy K.I.D.S. Center. Over the life of this organization we have grown to become a comprehensive outpatient treatment facility serving about 1,100 children a year. Since 1986 we have been located in the Kosair Charities Centre.

PROGRAMS: The Cerebral Palsy K.I.D.S. Center offers a variety of therapeutic services to families with developmentally disabled children and adolescents, with special emphasis on the needs of children from birth to age five. Therapeutic services include:

Physical Therapy: Maintains, restore and improves the child's coordination, strength and mobility. In addition to improving endurance and functional mobility, physical therapy also provides instruction on the use of assistive devices and the fabrication of splints, casts and braces.

Occupational Therapy: Evaluates and treats areas of the child's development which include difficulties or delays with: eating or feeding, moving about, dressing, bathing, self-care, sensory processing and fine motor and perceptual motor skills.

Speech & Language Therapy: Provides each child with functional communication skills which carry over into the home and academic settings. Evaluation and training on computerized and alternative communication systems are available. Emphasis is also given to appropriate development of feeding skills, personal/social skills and play skills.

Family Support & Education: Helps parents and family members understand the child's special needs and accommodate to life with a child who has a disability.

All therapy is performed by licensed therapists who deal exclusively with children. The Center is equipped with state of the art equipment giving children and families access to the best available treatment tools.

MISSION STATEMENT

The mission of the Cerebral Palsy K.I.D.S. Center is two-fold. First is to involve, in a meaningful way, children with cerebral palsy and other developmental needs and members of their families in the mainstream of society, thus ensuring their ability to assume their rights as equal citizens. Second is to ensure their ability to receive services as needed to minimize the effects of their disability.

2013/14 BOARD OF DIRECTORS

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2013 KIDS CENTER PROGRAM ACCOMPLISHMENTS

At the Kids Center our motto is “we see the ability in disability.” Each of our programs and events is designed to help our children and our parents look past the challenges of their diagnosis and to discover the inner potential in each of our children. Those accomplishments – large and small – are what we celebrate daily and what drives us as an agency.

In 2013 our therapists and support staff provided therapeutic intervention and family support to more than 1,100 children with special needs. In addition to traditional therapy services in 2013, we expanded or piloted several program enhancements to add other benefits to our service population and other service providers. The following lists some of these:

- We opened a new sensory garden – this was a new outdoor area that provided for various touches, textures, smells, and more to motivate our kids. This not only beautified our campus, but provided a wonderful outdoor place to do therapy work.
- We received grants to invest in our feeding program with the speech department. Here we use special equipment to prepare food and train parents so that children can move from being feeding tube dependent
- We continued to develop computer templates during the final stages of conversion to a new software for electronic medical records and billing.
- We received a grant from GE to expand a listening program that we had piloted the previous year.

In 2013 we continued to follow through on two prongs of our strategic plan to get word out about our work and to engage volunteers and donors in support of our agency. Highlights of the past year in both marketing and development include:

- We held our eleventh annual Holiday Fashion Show where over 90 of our clients actually modeled various outfits sponsored by local clothing stores. Over 500 people attended and we raised over \$34,000 in revenue.
- We grew our largest fundraiser, the Walk & Roll for Kids again, attracting 1,200 walkers, 100 teams and raising over \$208,000 for the cause. We have grown this event by 50% over the last two years.
- We continued to implement the Benevon model of donor cultivation and held our 10th annual Champions for K.I.D.S. breakfast with nearly 400 guests. The breakfast raised over \$200,000 in pledges over a five- year window. For the second year we grew our new “young champions” donor society as part of our efforts to reach out to young donors.
- We continued to grow a fairly new third party fundraising event “Putting with a Purpose” - a golf scramble which raised over \$40,000 this year.

- Each month we conducted two Meet the KIDS public tours of our treatment center to educate the public about our work and the needs of our kids. We averaged 15 people on these tours.
- We continued to lay the groundwork for a planned giving program to help build our endowment fund and long-term sustainability for the Kids Center. We created a name for membership in the program; the Legacy for Kids Society.

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2013/2014 FINANCIAL REPORT (AUDITED)
JUNE 30, 2014

SUPPORT

Program Service Fees	984,959
Public Support Rec'd Directly	12,797
Public Support Rec'd Indirectly	1,103,415
Fundraising	604,765

OTHER REVENUE

Interest Income	20,692
Dividend Income	184,000
Net Realized Investment Gain	258,573
Net Unrealized Investment Gain	520,319

TOTAL REVENUE 3,689,520

EXPENSES

Program Services	2,466,279
Management & General	195,294
Fundraising	203,219

TOTAL EXPENSES 2,864,792

ENDING NET ASSETS 9,290,346

(Note: Ending net assets include 897,964 invested in property and equipment; 335,405 in permanently restricted assets; 355,797 in temporarily restricted asset and 7,185,679 in Board designated assets)