

**CEREBRAL PALSY K.I.D.S. CENTER**  
**dba KIDS CENTER FOR PEDIATRIC THERAPIES**

**2012 ANNUAL REPORT**

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The Cerebral Palsy K.I.D.S. Center dba Kids Center for Pediatric Therapies is tax exempt  
under Section 501 ( C ) ( 3 ) of the  
Internal Revenue Code

THE CEREBRAL PALSY K.I.D.S. CENTER  
dba Kids Center for Pediatric Therapies

PROFILE: For over 50 years the Kids Center for Pediatric Therapies has been serving children in north central Kentucky and southern Indiana who are challenged with physical, neurological and developmental needs. We serve children who have cerebral palsy, spina bifida, autism, seizure disorders, Down's syndrome and many other disabilities. Our primary purpose is to give these children and their families access to the best available treatment techniques. Our therapy staff members are all graduates of an accredited school of therapy and licensed by the state to practice their particular therapeutic discipline. Our agency's programs focus around developmental milestones and family goals. These goals are intended to help children achieve as independent and productive lives as possible and to help the families accommodate to life with a child who has special needs.

BACKGROUND: Our organization was founded in the early 1950's by a group of parents of children with cerebral palsy. At that time the public schools were not mandated to provide appropriate services to disabled children and quality day services were really not available. These parents bonded around a common need and in February, 1958, they successfully incorporated a nonprofit agency which became the Cerebral Palsy K.I.D.S. Center. Over the life of this organization we have grown to become a comprehensive outpatient treatment facility serving about 650 children a year. Since 1986 we have been located in the Kosair Charities Centre.

PROGRAMS: The Cerebral Palsy K.I.D.S. Center offers a variety of therapeutic services to families with developmentally disabled children and adolescents, with special emphasis on the needs of children from birth to age five. Therapeutic services include:

Physical Therapy: Maintains, restore and improves the child's coordination, strength and mobility. In addition to improving endurance and functional mobility, physical therapy also provides instruction on the use of assistive devices and the fabrication of splints, casts and braces.

Occupational Therapy: Evaluates and treats areas of the child's development which include difficulties or delays with: eating or feeding, moving about, dressing, bathing, self-care, sensory processing and fine motor and perceptual motor skills.

Speech & Language Therapy: Provides each child with functional communication skills which carry over into the home and academic settings. Evaluation and training on computerized and alternative communication systems are available. Emphasis is also given to appropriate development of feeding skills, personal/social skills and play skills.

Family Support & Education: Helps parents and family members understand the child's special needs and accommodate to life with a child who has a disability.

All therapy is performed by licensed therapists who deal exclusively with children. The Center is equipped with state of the art equipment giving children and families access to the best available treatment tools.

## MISSION STATEMENT

The mission of the Cerebral Palsy K.I.D.S. Center is two-fold. First is to involve, in a meaningful way, children with cerebral palsy and other developmental needs and members of their families in the mainstream of society, thus ensuring their ability to assume their rights as equal citizens. Second is to ensure their ability to receive services as needed to minimize the effects of their disability.

### 2012/13 BOARD OF DIRECTORS

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## **2012 K.I.D.S. CENTER PROGRAM ACCOMPLISHMENTS**

At the Kids Center our motto is “we see the ability in disability.” Each of our programs and events is designed to help our children and our parents look past the challenges of their diagnosis and to discover the inner potential in each of our children. Those accomplishments – large and small – are what we celebrate daily and what drives us as an agency.

In 2012 our therapists and support staff provided therapeutic intervention and family support to more than 650 children with special needs. In addition to traditional therapy services in 2012, we expanded or piloted several program enhancements to add other benefits to our service population and other service providers. The following lists some of these:

- We opened a new ADL – Activities for Daily Living -Suite. This was a remodeling project that took three separate and minimally used spaces and combined them into a simulated “apartment” setting where clients can work on daily life skills in a bedroom/living area, a bathroom, and a fully functional kitchen. This new space has allowed our staff to teach daily living in a real-world setting. The space also lends itself nicely to host groups and as such has become the headquarters for our social skills group.
- We made a major investment in technology by equipping each of our therapists with an ipad. The ipads allow them to have all the resources of the internet – from playing a child's favorite music or video, to watching an instructional video, to using many specialized “apps” used in therapy for communication and beyond. The ipads also allow our staff to use our new medical records software at the point of treatment instead of at the desks.
- We conducted a major computer conversion by using the Isalus system to provide medical record keeping and seamless electronic billing. This entailed a large amount of staff time and training in our billing department as well as our therapy departments. A master user was chosen from each area who helped with the training. Because the system is fairly new, our staff was instrumental in helping programmers develop templates for us to use for daily notes, assessments, and more. These templates now will be available for use in similar outpatient clinics that adapt this software.
- We piloted a new listening program in occupational therapy after one of our staff took intensive continuing education in that area. We were able to do this through a grant from GE to help us purchase equipment for the program.

In 2012 we continued to follow through on two prongs of our strategic plan to get word out about our work and to engage volunteers and donors in support of our agency. Highlights of the past year in both marketing and development include:

- We held our tenth annual Holiday Fashion Show where over 80 of our clients actually modeled various outfits sponsored by local clothing stores. Over 500 people attended and we raised over \$30,000 in revenue.

- We grew our largest fundraiser, the Walk & Roll for Kids again, attracting 1,200 walkers, 100 teams and raising over \$207,000 for the cause. We have grown this event by 50% over the last two years.
- We continued to implement the Benevon model of donor cultivation and held our 9th annual Champions for K.I.D.S. breakfast with nearly 400 guests. The breakfast raised over \$240,000 in pledges over a five- year window. For the second year we grew our new “young champions” donor society as part of our efforts to reach out to young donors.
- We were the beneficiaries of a new annual event created by a team led by one of our parents called “Putting with a Purpose” - a golf scramble which raised over \$30,000 in its first year.
- We were selected by Cox Radio for their Friends and Neighbors media partnership
- Each month we conducted two Meet the KIDS public tours of our treatment center to educate the public about our work and the needs of our kids. We averaged 15 people on these tours.
- We began laying the groundwork for a planned giving program to help build our endowment fund and long-term sustainability for the Kids Center.

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2011/2012 FINANCIAL REPORT (AUDITED)  
JUNE 30, 2012

REVENUE

Program Service Fees	\$916,214
Undesignated Public Support	\$1,043,682
Restricted Public Support	0
Fundraising	\$643,784

TOTAL REVENUE \$2,603,680

EXPENSES

Program Services	\$2,213,129
Management & General	\$ 189,262
Fundraising	\$ 150,985

TOTAL EXPENSES \$2,553,376

ENDING NET ASSETS \$8,373,535

(Note: Ending net assets includes \$915,989 invested in property and equipment; \$269,943 in permanently restricted assets; \$1,350,912 in temporarily restricted assets and \$5,058,667 in Board designated assets)